International Conference

SUSTAINABLE TOURISM DEVELOPMENT:

LESSONS LEARNED FOR SOUTH EAST ASIAN COUNTRIES

December 4-5th, 2019

VNU University of Social Sciences and Humanities, Hanoi, Vietnam

Deadline for abstract submission September 30th, 2019

Organisers

The International conference is organized by the VNU University of Social Sciences and Humanities, Hanoi, supported by the project **TOURIST** - *"Competence centres for the development of sustainable tourism and innovative financial management strategies to increase the positive impact of local tourism in Thailand and Vietnam",* co-funded by the European Commission through the Erasmus+ programme (grant # 585785-EPP-1-2017-1-AT-EPPKA2-CBHE-JP).

The **TOURIST** project especially focuses on implementing so called competence centres on sustainable tourism and innovative financial management strategies at partner universities in Thailand and Vietnam in order to be able to increase the expertise on sustainable tourism but also on innovative financial management strategies to enhance the funding for projects focusing on sustainable tourism. Further, the project also aims at advancing university-business cooperation due to the collaboration with external stakeholders in the frame of the project.

TOURIST Co-ordinator:

- FH JOANNEUM Gesellschaft mbH, Austria

TOURIST Co-beneficiary Institutions:

- University of Alicante, Spain
- Haaga-Helia University, Finland
- Hue University, Vietnam
- University of Social Sciences and Humanities Hanoi, Vietnam
- University of Social Sciences and Humanities HCMC, Vietnam
- Kasetsart University, Thailand
- Burapha University, Thailand
- Payap University, Thailand
- Prince of Songkla University, Thailand
- The Thailand Community Based Tourism Institute, Thailand

Ref # 585785-EPP-1-2017-1-AT-EPPKA2-CBHE-JP

In addition, the VNU University of Social Sciences and Humanities, Hanoi cooperates with Bournemouth University (UK) to organize the conference.

Call for abstracts

Tourism development not only offers economic benefits, but it also contributes to alleviate poverty, create employment opportunities, and facilitate cultural exchange as well as global integration. However, tourism development is also associated with a number of environmental problems, such as increased amount of waste, air pollution, and climate change. Also growth of social evils; like prostitution or higher numbers of pickpockets; are often linked to increased numbers of national and international guests. Concern for this degradation of tourism development has led to the focus on more "sustainable tourism development". Especially in South East Asia (SEA), the issues of sustainable tourism development have been thoroughly considered, based on the tremendous growth of tourism in all countries within the region.

Although all countries in SEA are at the moment in very different stages of the tourism-life-cycle (some are just at the beginning and others are already in the decline stage of development), all of them suffer somehow under problems caused by local and/or international tourism.

The International Tourism Conference with the subject *"Sustainable tourism development: Lessons learned for South East Asian countries"* has the intention to provide a research platform for international researchers, educators, government officers, industry practitioners and postgraduate students worldwide to discuss, acquire knowledge, share empirical findings, and consult in the field of sustainable tourism development. The focus of this conference is to clarify current situation as well as critical issues of sustainable tourism in SEA, including antecedents, challenges, limitations, and collaborations among related stakeholders. Additionally, case studies of sustainable tourism development from different countries all over the world will be discussed as lessons for SEA countries. Solutions, implications, and consultancy activities, will also be proposed based on these results.

Already by the above mentioned topics the variety of issues and working areas becomes obvious. Consequently tourism is not only a business, but it is also a social and environmental relevant field of action for many different persons in many different regions worldwide. By holding this conference some of the problems of today's tourism in SEA will be explained, as well as several case studies of successfully implemented sustainability aspects of tourism will be documented.

Conference content:

We invite contributions from a variety of disciplines including cultural geography, sociology, cultural studies, economics, leisure studies, tourism studies and hospitality/event management. We invite to submit abstracts on topics that include:

- Sustainable tourism: Antecedents, challenges, practical experience, collaborations among related stakeholders, individual and collective responses, stakeholders' attitudes and behaviors;

- Communities based tourism, homestay;

- Volunteer tourism;

- Carrying capacity for sustainable tourism;

- Marketing sustainable tourism;

- Human resources for sustainable tourism;

- CSR of tourism enterprises;

- Green ecolabel;

- Eco-tourism for sustainable tourism development;

- The model of sustainable tourism development in a specific location;

- Environmental impact assessment of tourism projects;

- Local communities and sustainable tourism development;

- Planning for sustainable tourism development;

- Measurement and controlling instruments of sustainable tourism development;

- Climate change and sustainable tourism development;

- The sustainability of the community: Creating socially sustainable communities; Community well-being in tourist destinations

- Conflicts between/intersection of tourists, local residents and authority

- Social networks and the allure of tourist destinations

- Gender equality in tourism

- Social sustainability in SEA tourism development

- Social sustainability and future directions.

- Sustainable destination planning and management

- Sustainable development indicators

- Tourist Pledge actions, successes, challenges

- Conflict management

- Responsible tourism

And any other topics related to the conference theme.

The participation in the conference is free of charge. The language of the international conference will be English, so all papers will have to be submitted and presented in English. Prospective presenters are invited to submit an abstract of their papers (500-600 words) and a short CV (max. ½ page) by September 30th 2019 complying with the attached abstract submission form to the following email: **fts.ussh.conference@gmail.com**. Authors of selected abstracts will be invited to present a paper at the conference in oral format and will be requested to send in an extended abstract with their registration. It is foreseen to publish a selection of the papers, details on this and further information about the conference, instructions for authors, and registration process as well will be available at a later date.

ABSTRACT SUBMISSION FORM

International Conference

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AUTHOR'S INSTRUCTIONS

Abstracts for the International Conference should be submitted no later than September 30th, 2019, to the following email: fts.ussh.conference@gmail.com.

Abstracts should summarize the contents of the paper and should be 500-600 words (not exceed 600 words). It should be set in 12-point font size, justified and should have spacing "Before: 0; After: 6; Line Spacing: Multiple: 1.3".

At least 1 **Keywords** must be included in abstract.

Authors' affiliation should be included, as well as the corresponding author's contact details and bio provided.

CORRESPONDING AUTHOR

Surname and Name	
Position	
Institution	
Country	
Field of Research	
Education	

Publication (if applicable)	
E-mail	

ABSTRACT

Authors	
Institutions	
Keywords	
Abstract (max 600 words)	