**Call for papers**

**The FTS 2017 International Tourism Conference**

**November, 2017**

University of Social Sciences and Humanities, Vietnam National University in Hanoi, Hanoi, Vietnam

conducts this workshop within the frame of the German DAAD-funded project “Sustainable Tourism Development in Vietnam”, whose partners are

* Faculty of Tourism Studies, University of Social Sciences and Humanities, Vietnam National University, Hanoi (Vietnam),
* Faculty of Hospitality and Tourism, Hue University (Vietnam)
* Division of Economic Geography, University of Greifswald (Germany).

*Critical issues for sustainable tourism development in South East Asia*

Tourism development not only offers economic benefits, but it also contributes to alleviate poverty, create employment opportunities, and facilitate cultural exchange and global integration... However, tourism development is also associated with a number of environmental issues, such as pollution and climate change, and social evils. Concern for the degradation of tourism development has led to the evolution of the notion of *“sustainable tourism development”.* In South East Asia, the issues of sustainable tourism development have been thoroughly considered.

The FTS (Faculty of Tourism Studies) 2017 International Tourism Research will be held in Hanoi with the theme *“Critical issues for sustainable tourism development in South East Asia”.* It aims to provide a research platform for international researchers, educators, government officers, industry practitioners and postgraduate students worldwide to discuss, acquire knowledge, share empirical findings, and consult in the field of sustainable tourism development.

The focus of this conference is to clarify current situation as well as critical issues of sustainable tourism in South East Asia, including antecedents, challenges, limitations, and collaborations among related stakeholders. Solutions, implications and consultancy activities will also be proposed based on these results. The conference will feature keynote speakers from academic and industry leaders in tourism and hospitality as well as refereed papers from conference participants.

**Topics**

Authors are invited to submit papers across a wide spectrum of sustainable tourism related research, including:

* + Sustainable tourism: Antecedents, challenges, practical experience, collaborations among related stakeholders, individual and collective responses, stakeholders’ attitudes and behaviors.
  + Community-based tourism, homestay
  + Volunteer tourism
  + Carrying capacity for sustainable tourism;
  + Marketing sustainable tourism;
  + Human resources for sustainable tourism;
  + CSR of tourism enterprises;
  + Green ecolabel;
  + Eco-tourism for sustainable tourism development;
  + The model of sustainable tourism development in a specific location;
  + Environmental impact assessment of tourism projects;
  + Local communities and sustainable tourism development;
  + Planning for sustainable tourism development;
  + Measurement and controlling instruments of sustainable tourism development;
  + Climate change and sustainable tourism development;

And any other topics related to the conference theme.

**Submission guidelines**

* All submissions should be typed, Time New Romans, and in MS Word format.
* English is the official language of the Conference and should be used in all abstract submissions, publications, and presentations.
* Submit abstracts or presentation proposals to the FTS 2017 Intentional Conference Organizing Committee by electronic mail [fts.ussh.conference@gmail.com](mailto:fts.ussh.conference@gmail.com).
* Please refer to the attached submission guide for the manuscript preparation.

**Important Date**

* Submission deadline for abstract: June 01st, 2017
* Submission deadline for full paper: August 31st , 2017
* Date of conference: November 02nd, 2017

**Publication plan**

Final copies of accepted papers will be professionally published in electronic form (CD-ROM) as an edited Conference Proceedings prior to the Conference.

**Conference administration**

*Please send direct abstract and full paper submissions to:*

FTS2017 International Conference Organizing Committee

Faculty of Tourism Studies, University of Social Sciences and Humanities

Vietnam National University in Hanoi

336 Nguyen Trai, Thanh Xuan

Hanoi, Vietnam

Tel : (+84) 348584605

Email : [fts.ussh.conference@gmail.com](mailto:fts.ussh.conference@gmail.com)

**The FTS 2017 International Tourism Conference**

Organized by University of Social Sciences and Humanities

University of Greifswald

Hue University

Date: November 02nd, 2017

Location: University of Social Sciences and Humanities, Hanoi, Vietnam

**MANUSCRIPT PREPARATION**

All full papers must be prepared according to the following format typed by MS-Word. Manuscripts should be divided into logical parts such as an Introduction, Literature Review, Methods, Results, and Discussion and Conclusion. References, citations, and the general format of manuscripts are advised to follow APA style.

**Manuscript Length**: Papers must be typed and formatted for A4 size (210 x 297 mm) and should be around 6000-8000 words, not including references, illustrations, and appendices.

**Abstract and Keywords**: The abstract around 300 words should state concisely the research problems, methods, and findings with a list of keywords (3-6 words) pertinent to the central theme. Times New Roman and font 13 is the preferred typeface.

**Text**: All parts of the manuscript should be double spaced with 5-spaced paragraph indentation. The margins: Top, Bottom: 2.54cm, left: 3cm and right: 2cm. No footnotes should be included.

**Headings & Sub-headings**: The text should be sub-divided with titled headings, preceded by an introduction and succeeded by a conclusion. No numbered headings.

* First headings: Times New Roman, font 13, bold face, and uppercase.
* Second headings: Times New Roman, font 13, bold face, and lowercase.
* Third headings: Times New Roman, font 13, bold face, lowercase, and italic.

**Tables, Figures and Illustrations**: Each table, figure, and illustration must be inserted in the text. Illustrations must be cleanly typed or artistically prepared so that they can be used either exactly as they are or else used after a photographic reduction in size. Tables must be succinct for readers to understand the contents easily. Except for inevitable cases, do not use a vertical (column) line. Sources must be addressed below the Table. If necessary, an explanation of the body of the table should be below the sources.

**Spelling, Grammar, Punctuation, and Inconsistencies**: Authors should assume that the manuscript is well written in scholarly English without any errors of spelling, grammar, or punctuation.

[ABSTRACT PAGE SAMPLE]

TITLE

*- Sub-Title -*

**Author**

*Affiliation, Country*

**Abstract (300 words)**

The purpose of this study is to show the full paper submission guideline for the The FTS 2017 International Tourism Conference….

**Keywords (3-6 words):** FTS; Tourism; Conference; Sustainable Tourism; Vietnam

[FULL PAGE SAMPLE]

# TITLE

# *- Sub-Title -*

**Author**

*Affiliation, Country*

**Abstract**

The purpose of this study is to show the full paper submission guideline for the The FTS 2017 International Tourism Conference….

**Keywords:** FTS; Tourism; Conference; Sustainable Tourism; Vietnam

# INTRODUCTION

Dining out is an important component of the life style for consumers. Usually, people eat large quantities of food with high-calories when they eat out.

In the next sections, this study describes literature reviews, the experimental design, participants, and measures employed in this research. Then, it describes the results of the study. Finally, this study discussed how our research findings fit with and extend existing knowledge on the topic of choices in restaurants.

# LITERATURE REVIEWS

## The effect of menu choices

Dining out is an important component of the life style for consumers. Usually, people eat large quantities of food with high-calories when they eat out.

## The effect of individual characteristics

### *Individual characteristics*

Dining out is an important component of the life style for consumers. Usually, people eat large quantities of food with high-calories when they eat out.

In the next sections, this study describes literature reviews, the experimental design, participants, and measures employed in this research. Then, it describes the results of the study. Finally, this study discussed how our research findings fit with and extend existing knowledge on the topic of choices in restaurants.

# METHOD

## Experimental design

Dining out is an important component of the life style for consumers. Usually, people eat large quantities of food with high-calories when they eat out.

In the next sections, this study describes literature reviews, the experimental design, participants, and measures employed in this research. Then, it describes the results of the study. Finally, this study discussed how our research findings fit with and extend existing knowledge on the topic of choices in restaurants.

## Sample

This study used a random sample of customers who have a dining experience at fast food restaurants located in Seoul.

# RESULTS

## Demographic information

The sample consisted of 109 male (44.5%) and 136 female (55.5%) consumers. The majority of respondents (74.70%) were between the age of 20 to 39, and 42.9% of respondents were undergraduate students. Detailed information on the sample description is presented in Table 1.

**Table 1.** Description of the Respondents (N=245)

|  |  |  |
| --- | --- | --- |
| Variables | Frequency | Percentage (%) |
| Gender  Male  Female | 109  136 | 44.5  55.5 |
| Age  10-19  20-29  30-39  40-49  Over 50 | 39  141  42  21  2 | 15.9  57.6  17.1  8.6  0.8 |

## The effect of nutrition information

The sample consisted of 109 male (44.5%) and 136 female (55.5%) consumers. The majority of respondents (74.70%) were between the age of 20 to 39, and 42.9% of respondents were undergraduate students. Detailed information on the sample description is presented in Table 1.

**Figure 1.** Frequency of Burger Choice (χ2=32.16, p≤0.01)

# CONCLUSION

The sample consisted of 109 male (44.5%) and 136 female (55.5%) consumers. The majority of respondents (74.70%) were between the age of 20 to 39, and 42.9% of respondents were undergraduate students. Detailed information on the sample description is presented in Table 1.

# REFERENCES

# All references should follow the APA style.

Jang, S. C., Bai, B., Hong, G. S. and O’Leary, J. T. (2004). Understanding travel expenditure patterns: a study of Japanese pleasure travelers to the United States by income level. *Tourism Management*, 25(3), 331-341.

Davis, L. M. (1987). Tourism trends in the Asia Pacific region. In A.S. Clark & J. D. Lee (Eds.), *Global tourism review* (pp. 750-780). New York, NY: ABC Publishing.

Louis, M. C. (1995). *Lodging service today* (3rd Ed.). Williamstown, NJ: JPK Publications, Inc.

Mehta, R, and Sivadas, E. (1995). Comparing response rates and response content in mail versus electronic surveys. *Journal of the Market Research Society*, 37(4), 429-439.